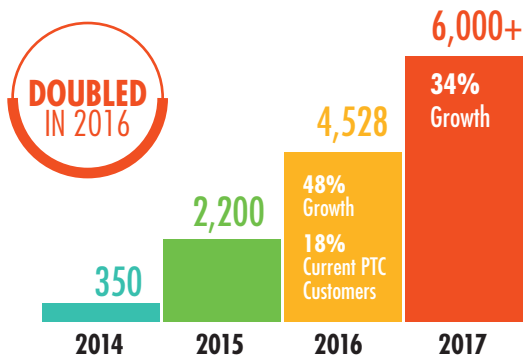


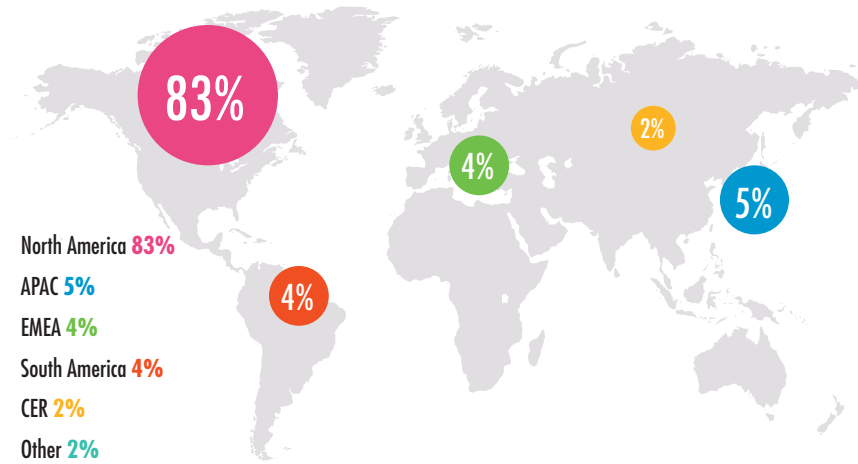
ATTENDANCE

8,670 4,528 IN-PERSON
4,142 LIVESTREAM

IN-PERSON ATTENDANCE GROWTH



GEOGRAPHIC BREAKDOWN 84 COUNTRIES ATTENDED



TOP 5 COUNTRIES



TOP 5 INDUSTRIES



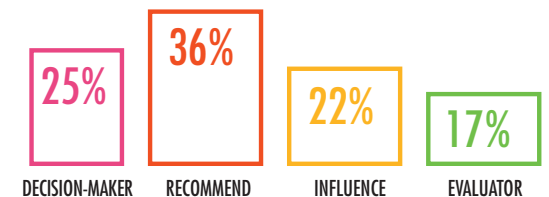
COMPANY SIZE



JOB LEVEL 29% DIRECTOR LEVEL & ABOVE



BUYING POWER



61% ARE FINAL DECISION-MAKERS OR HAVE A HIGH INFLUENCE OVER DECISIONS

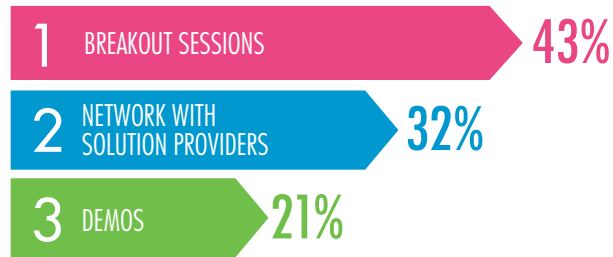
AVERAGE
ATTENDEES SENT PER COMPANY



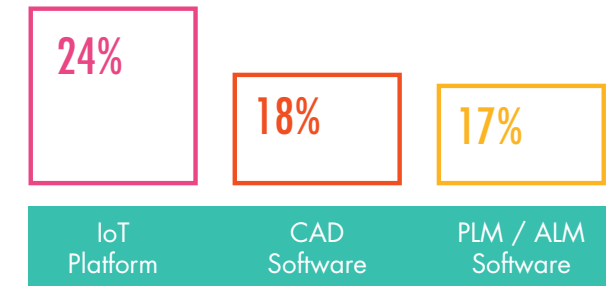
MORE THAN **53%** OF ATTENDEES PREFER TO CONDUCT BUSINESS WITH COMPANIES THEY MET AT LIVEWORX



TOP 3 REASONS FOR ATTENDING



TOP 3 PRODUCTS OF INTEREST

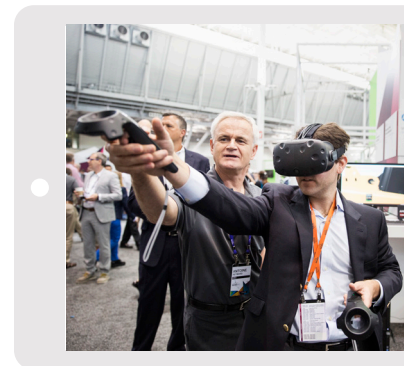


#1 INVESTMENT OF 2017

44% IoT Technology & Engineering Solutions

#1 BUSINESS GOAL FOR ATTENDING

56% Find New Business Opportunities

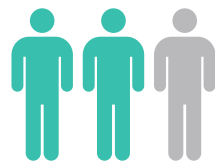


ATTENDEE SURVEY RESULTS

CONFERENCE RATING

88%

RATED THE QUALITY OF THEIR EXPERIENCE AT LIVEWORX AS POSITIVE



2 IN 3 RECOMMEND TO A COLLEAGUE

60%

OF ATTENDEES SAID LIVEWORX EXCEEDED THEIR EXPECTATIONS

ONSITE ACTIVITY



- 6** Average # of Breakouts Attended
- 4** Average # of Keynotes Attended
- 3.7 Hrs/Day** Spent in the Expo Hall
- 97%** Visited the Expo Hall

