

# ADMINISTRATOR RECOMMENDED AGENDA

## LEGEND



KEYNOTE



BREAKOUT SESSION



LUNCH




XTROPOLIS



SOCIAL ACTIVITY & NETWORKING EVENT

## MONDAY - May 22

-  **5:00 PM** "Welcome to Boston" Opening Reception











## TUESDAY - May 23

-  **8:00 AM** Physical Digital Convergence: The New Frontier of Innovation with Jim Heppelmann
-  **9:00 AM** Explore the marketplace of ideas and solutions in Xtropolis
-  **9:30 AM** Closing the Loop with Enterprise Change Management
-  **10:30 AM** HIROTEC's Rapid IoT Success Utilizing A Scalable Strategy
-  **11:30 AM** 100% BOM Association and What it Can Do for You
-  **12:15 PM** Grab a bite to eat at Lawn on D and savor local food trucks
-  **1:30 PM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
-  **2:15 PM** Industrie 4.0 and Smart Manufacturing, PTC's Manufacturing Transformation Journey
-  **3:15 PM** Integration Potholes, Speed Bumps and Roadblocks
-  **SELECT ONE**  
**3:15 PM** Maximizing PLM through Custom Role Based Navigate Apps
-  **5:15 PM** The Second Wave of the Second Machine Age with Erik Brynjolfsson
-  **6:00 PM** Happy Hour
-  **7:00 PM** Mix and mingle at the Product Design and Business Process Industry reception | Rosa Mexicano






**DON'T FORGET TO SAY HELLO TO OUR FEATURED EXHIBITORS**



## WEDNESDAY - May 24

-  **8:00 AM** IoT in Weeks not Months. What Are You Waiting For? with Robert Schmid
-  **9:00 AM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
-  **10:15 AM** The Approval Matrix: Boston Scientific and Accenture's Approach
-  **11:15 AM** Redesigning Innovation: Breaking Beyond the Competition with Eric Warren, Rod Copes and David Feygin
-  **12:00 PM** Pick up your lunch in Xtropolis and head over to the Premier Theater for live demos
-  **1:30 PM** Industry X.O: Realizing Digital Value in Industrial Sectors with Eric Schaeffer  
The Internet of Things – a Digital Transformation Master Plan for Businesses with Ivo Rook
-  **3:00 PM** Leveraging Your Engineering Product Content from PLM System For Service Users
-  **4:00 PM** The Whole Story of Managing Parts
-  **5:15 PM** Kick-Starting America's Digital Transformation with Aneesh Chopra and Nicholas Thompson
-  **6:00 PM** Mix @ 6 Tech Meetup at Lawn on D; Hosted by Julian Edelman

## THURSDAY - May 25

-  **7:00 AM** **Breakfast Topic Tables:** Start your morning with lively discussions about the most pressing topics in Digital Transformation
-  **8:00 AM** Configured Product Visualization: Now You See It, Now You Have It
-  **9:45 AM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
-  **11:30 AM** Windchill Business and System Administration Roadmap
-  **12:30 PM** How Failing First, Hard, and Fast Fueled a National Movement with Reshma Saujani