

ARCHITECT RECOMMENDED AGENDA

LEGEND



KEYNOTE



XTROPOLIS



LUNCH




BREAKOUT SESSION




SOCIAL ACTIVITY & NETWORKING EVENT

MONDAY - May 22


-  **5:00 PM** "Welcome to Boston" Opening Reception


TUESDAY - May 23

-  **8:00 AM** Physical Digital Convergence: The New Frontier of Innovation with Jim Heppelmann

-  **9:00 AM** Explore the marketplace of ideas and solutions in Xtropolis


-  **11:30 AM** The Mind Map of an IoT Chief Security Architect


-  **12:15 PM** Grab a bite to eat at Lawn on D and savor local food trucks


-  **1:30 PM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis


-  **3:15 PM** Integration Potholes, Speed Bumps and Roadblocks

SELECT ONE

-  **3:15 PM** Maximizing PLM through Custom Role Based Navigate Apps

-  **5:15 PM** The Second Wave of the Second Machine Age with Erik Brynjolfsson











-  **6:00 PM** Happy Hour

-  **7:00 PM** Mix and mingle at the Smart Cities Industry Reception | Whiskey Priest







DON'T FORGET TO SAY HELLO TO OUR FEATURED EXHIBITORS



WEDNESDAY - May 24

-  **8:00 AM** IoT in Weeks not Months. What Are You Waiting For? with Robert Schmid
-  **9:00 AM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
-  **10:15 AM** The Approval Matrix: Boston Scientific and Accenture's Approach
-  **11:15 AM** Redesigning Innovation: Breaking Beyond the Competition with Eric Warren, Rod Copes and David Feygin
-  **12:00 PM** Pick up your lunch in Xtropolis and head over to the Premier Theater for live demos
-  **1:30 PM** Industry X.O: Realizing Digital Value in Industrial Sectors with Eric Schaeffer
The Internet of Things – a Digital Transformation Master Plan for Businesses with Ivo Rook
-  **3:00 PM** Leveraging Your Engineering Product Content from PLM System For Service Users
-  **4:00 PM** IoT Security Challenges and How to Meet Them
-  **5:15 PM** Kick-Starting America's Digital Transformation with Aneesh Chopra and Nicholas Thompson
-  **6:00 PM** Mix @ 6 Tech Meetup at Lawn on D; Hosted by Julian Edelman

THURSDAY - May 25

-  **7:00 AM** **Breakfast Topic Tables:** Start your morning with lively discussions about the most pressing topics in Smart Cities and IoT Innovation
-  **9:00 AM** Where to Plug-In into a World Without Plug-Ins
SELECT ONE
-  **9:00 AM** How 65 User Stories Turned Into One Smart User Interface
-  **9:45 AM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
-  **11:30 AM** Windchill Business and System Administration Roadmap
-  **12:15 PM** How Failing First, Hard, and Fast Fueled a National Movement with Reshma Saujani