

LEGEND



KEYNOTE



BREAKOUT SESSION



LUNCH




XTROPOLIS















SOCIAL ACTIVITY & NETWORKING EVENT

MONDAY - May 22

-  **5:00 PM** "Welcome to Boston" Opening Reception

TUESDAY - May 23

-  **8:00 AM** Physical Digital Convergence: The New Frontier of Innovation with Jim Heppelmann
-  **9:00 AM** Explore the marketplace of ideas and solutions in Xtropolis
-  **9:30 AM** Creo Roadmap
-  **10:30 AM** Streamlining the MBD and Detailing Process with Creo
-  **11:30 AM** Design for Additive Manufacturing
-  **12:15 PM** Grab a bite to eat at Lawn on D and savor local food trucks
-  **1:30 PM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
-  **2:15 PM** Driving Design Reuse to Increase Productivity and Enable Collaborative Design
-  **3:15 PM** Engineering Simulation – Your Best Bet to Develop Innovative Smart Connected Products Faster and Capture IoT Market Opportunity
-  **5:15 PM** The Second Wave of the Second Machine Age with Erik Brynjolfsson
-  **6:00 PM** Happy Hour
-  **7:00 PM** Mix and mingle with your peers at local Industry Receptions | Seaport

DON'T FORGET TO SAY HELLO TO OUR FEATURED EXHIBITORS



WEDNESDAY - May 24

- 8:00 AM Industry Panel Discussion on Additive Manufacturing
- 9:00 AM Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
- 9:15 AM Product Update: Large Assembly Management and DIC
- 10:15 AM The Digitalization of the Enterprise: Closing the Loops with a Product Innovation Platform
- 11:15 AM Redesigning Innovation: Breaking Beyond the Competition with Eric Warren, Rod Copes and David Feygin
- 12:00 PM Pick up your lunch in Xtropolis and head over to the Premier Theater for live demos
- 1:30 PM 10 Tips For Preparing Creo Parametric Data For Consumption Outside Of Engineering
- 3:00 PM How BMW Develops Complex, Safety-Critical Systems Using Model-based Engineering
- 4:00 PM Connecting CAD and DFMA: Improving Efficiencies Leveraging Tools You May Already Have
- 5:15 PM Kick-Starting America's Digital Transformation with Aneesh Chopra and Nicholas Thompson
- 6:00 PM Mix @ 6 Tech Meetup at Lawn on D; Hosted by Julian Edelman

THURSDAY - May 25

- 7:00 AM **Breakfast Topic Tables:** Start your morning with lively discussions about the most pressing topics in Additive Manufacturing and Design
- 8:00 AM Design Optimization Process for 3D Printed Designs
- 9:00 AM Simulations and Engineering Calculations Made Easy. Really!
- 9:45 AM Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
- 10:30 AM The Options and Variants process in Creo Parametric and Windchill
- 11:30 AM Using IoT To Turbo-Charge Creo
- 12:30 PM How Failing First, Hard, and Fast Fueled a National Movement with Reshma Saujani