

LEGEND



KEYNOTE



BREAKOUT SESSION



LUNCH




XTROPOLIS




SOCIAL ACTIVITY & NETWORKING EVENT

MONDAY - May 22


 **5:00 PM** "Welcome to Boston" Opening Reception


TUESDAY - May 23


 **8:00 AM** Physical Digital Convergence: The New Frontier of Innovation with Jim Heppelmann

 **9:00 AM** Explore the marketplace of ideas and solutions in Xtropolis

 **9:30 AM** The Next Big Thing in Automobiles


 **11:30 AM** The Digital Value Chain - GE's Manufacturing Journey

 **12:15 PM** Grab a bite to eat at Lawn on D and savor local food trucks

 **1:30 PM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis

 **3:15 PM** The Ultimate ALM Session

SELECT ONE

 **3:15 PM** Maximizing PLM through Custom Role Based Navigate Apps

 **5:15 PM** The Second Wave of the Second Machine Age with Erik Brynjolfsson

 **6:00 PM** Happy Hour

 **7:00 PM** Mix and mingle at the Automotive Industry Reception | Atlantic Beer

DON'T FORGET TO SAY HELLO TO OUR FEATURED EXHIBITORS



WEDNESDAY - May 24

- 8:00 AM Code & Candy: The Sequel (or CAD - Driven eBom Structure)
- 9:00 AM Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
- 9:15 AM Expert-Led Panel: How to Make Smart Connected Design Work for You
- 11:15 AM Redesigning Innovation: Breaking Beyond the Competition with Eric Warren, Rod Copes and David Feygin
- 12:00 PM Pick up your lunch in Xtropolis and head over to the Premier Theater for live demos
- 1:30 PM Industry X.O: Realizing Digital Value in Industrial Sectors with Eric Schaeffer
The Internet of Things – a Digital Transformation Master Plan for Businesses with Ivo Rook
- 3:00 PM Leveraging Your Engineering Product Content From PLM System For Service Users
SELECT ONE
- 3:00 PM Additive Manufacturing and Automated Robot Design
- 4:00 PM Connecting CAD and DFMA: Improving Efficiencies Leveraging Tools You May Already Have
- 5:15 PM Kick-Starting America's Digital Transformation with Aneesh Chopra and Nicholas Thompson
- 6:00 PM Mix @ 6 Tech Meetup at Lawn on D; Hosted by Julian Edelman

THURSDAY - May 25

- 7:00 AM **Breakfast Topic Tables:** Start your morning with lively discussions about the most pressing topics in Product Design and Innovation
- 8:00 AM Configured Product Visualization: Now You See it, Now You Have it.
- 9:45 AM Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
- 10:30 AM Modeling in Creo for Downstream Success
- 12:30 PM How Failing First, Hard, and Fast Fueled a National Movement with Reshma Saujani