

RECOMMENDED AGENDA

LEGEND



KEYNOTE



BREAKOUT SESSION



LUNCH




XTROPOLIS









SOCIAL ACTIVITY & NETWORKING EVENT

MONDAY - May 22

- 
5:00 PM "Welcome to Boston" Opening Reception





TUESDAY - May 23

- 
8:00 AM Physical Digital Convergence: The New Frontier of Innovation with Jim Heppelmann
- 
9:00 AM Explore the marketplace of ideas and solutions in Xtropolis
- 
9:30 AM The Next Big Thing in Automobiles
- 
11:30 AM e.GO Life: Outcome-Based Design For Electric Cars
- 
12:15 PM Grab a bite to eat at Lawn on D and savor local food trucks
- 
1:30 PM Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis for live demos
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3:15 PM The Ultimate ALM Session
- 
5:15 PM The Second Wave of the Second Machine Age with Erik Brynjolfsson
- 
6:00 PM Happy Hour
- 
7:00 PM Mix and mingle at Business Process Industry Reception | Rosa Mexicano




DON'T FORGET TO SAY HELLO TO OUR FEATURED EXHIBITORS



WEDNESDAY - May 24

-  **8:00 AM** IoT in Weeks not Months. What Are You Waiting For? with Robert Schmid
-  **9:00 AM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis for live demos
-  **11:15 AM** Redesigning Innovation: Breaking Beyond the Competition with Eric Warren, Rod Copes and David Feygin
-  **12:00 PM** Pick up your lunch in Xtropolis and head over to the Premier Theater for live demos
-  **1:30 PM** Industry X.O: Realizing Digital Value in Industrial Sectors with Eric Schaeffer
The Internet of Things – a Digital Transformation Master Plan for Businesses with Ivo Rook
-  **3:00 PM** How BMW Develops Complex, Safety-Critical Systems Using Model-based Engineering
-  **4:00 PM** Delivering With Integrity – A Case Study in the Development of Safety-Critical Products
-  **5:15 PM** Kick-Starting America's Digital Transformation with Aneesh Chopra and Nicholas Thompson
-  **6:00 PM** Mix @ 6 Tech Meetup at Lawn on D; Hosted by Julian Edelman

THURSDAY - May 25

-  **7:00 AM** **Breakfast Topic Tables:** Start your morning with lively discussions about the most pressing topics in Lifecycle Management
-  **8:00 AM** How Integrity Lifecycle Manager Is Changing the World, One Fortune 500 Company at a Time
-  **9:45 AM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis for live demos
-  **12:30 PM** How Failing First, Hard, and Fast Fueled a National Movement with Reshma Saujani