

# MANUFACTURING RECOMMENDED AGENDA

## LEGEND



KEYNOTE



BREAKOUT SESSION



LUNCH




XTROPOLIS



SOCIAL ACTIVITY & NETWORKING EVENT

## MONDAY - May 22

-  **5:00 PM** "Welcome to Boston" Opening Reception

## TUESDAY - May 23

-  **8:00 AM** Physical Digital Convergence: The New Frontier of Innovation with Jim Heppelmann
-  **9:00 AM** Explore the marketplace of ideas and solutions in Xtropolis
-  **9:30 AM** Industrie 4.0 Transformation in Manufacturing – Seize the Opportunity!
-  **10:30 AM** HIROTEC's Rapid IoT Success Utilizing a Scalable Strategy
-  **11:30 AM** The Digital Value Chain - GE's Manufacturing Journey
-  **12:15 PM** Grab a bite to eat at Lawn on D and savor local food trucks
-  **1:30 PM** Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
-  **2:15 PM** Industrie 4.0 and Smart Manufacturing, PTC's Manufacturing Transformation Journey
-  **1:30 PM** Maximizing PLM through Custom Role Based Navigate Apps
-  **5:15 PM** The Second Wave of the Second Machine Age with Erik Brynjolfsson
-  **6:00 PM** Happy Hour
-  **7:00 PM** Mix and mingle at Manufacturing Industry Reception | Whiskey Priest

**DON'T FORGET TO SAY HELLO TO OUR FEATURED EXHIBITORS**

**Deloitte.**

**Callisto**  
Integration

  
**Hewlett Packard**  
Enterprise

**KALYPSO**

 **ptc**

## WEDNESDAY - May 24

- 8:00 AM ThingWorx Applications for Manufacturing - Rapidly Driving Continuous Improvement
- 9:00 AM Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
- 9:15 AM Mashing-Up Multiple Data Streams - Lessons Learned Using Thingworx and Kepware
- 10:15 AM Using IoT Technology to Create a 'Paperless Factory' to Improve Operational Efficiency
- 11:15 AM Redesigning Innovation: Breaking Beyond the Competition with Eric Warren, Rod Copes and David Feygin
- 12:00 PM Pick up your lunch in Xtropolis and head over to the Premier Theater for live demos
- 1:30 PM Industry X.O: Realizing Digital Value in Industrial Sectors with Eric Schaeffer  
The Internet of Things – a Digital Transformation Master Plan for Businesses with Ivo Rook
- 3:00 PM Applying Augmented Reality in Hazardous Robot Operations
- 4:00 PM GE's Journey to the Brilliant Factory
- 5:15 PM Kick-Starting America's Digital Transformation with Aneesh Chopra and Nicholas Thompson
- 6:00 PM Mix @ 6 Tech Meetup at Lawn on D; Hosted by Julian Edelman

## THURSDAY - May 25

- 7:00 AM **Breakfast Topic Tables:** Start your morning with lively discussions about the most pressing topics in Manufacturing
- 8:00 AM Next Generation Human Machine Interface
- 9:00 AM Virtual Manufacturing with Configured Products
- 9:45 AM Head over to the Digital Transformation Showcase & IoT Innovation Studio in Xtropolis
- 10:30 AM Big Data for Manufacturers - Next Generation Business Opportunities
- 11:30 AM Using Industrial Protocols to Connect IoT with Industry at the Edge
- 12:30 PM How Failing First, Hard, and Fast Fueled a National Movement with Reshma Saujani